

PS 125: GLOBAL POLITICS AND BUSINESS
UNIVERSITY OF WISCONSIN-EAU CLAIRE, SPRING 2006
Tuesdays/Thursdays 11:00--12:15, HHH 100

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COURSE OBJECTIVES

Political Science 125 is an introductory course designed to introduce students in general, and business students in particular, to a wide array of important international political issues influencing international economics, business and commerce. The focus of the class is therefore not on global business *per se* but on global politics and its impact on global affairs, including global business and commerce. In doing so, we will focus, after a quick overview of the Cold War period, on major characteristics of global political economy (e.g., globalization, global institutions and organizations like the IMF, WB, UN, GATT, WTO and EU, and global wealth and power distribution). We will read three major texts and selected articles from the Internet. We will also keep track of important domestic and international issues relevant to the general goals of this class by reading some major sources of international news (e.g., New York Times, Washington Post, BBC News, etc.). This will encourage you to develop a habit of keeping up with world events in global political economy. We will dedicate a great deal of our time on Thursdays to discuss these issues. *Class participation is very crucial to the success of this class, and students are expected to read the assigned materials prior to class lectures and presentations on every Thursday. In order to maximize class participation and contribution, a well-qualified student is assigned in this class to help lead group discussions on every Thursday. This will begin in Week V. I will provide you with detailed information as we proceed with the class.* [The goals of this class will match the following University's Baccalaureate Goals: Goal 3, An ability to inquire, think, and analyze; Goal 6, An historical consciousness; Goal 7, International and intercultural experience; Goal 10, An understanding of values; Goal 11, An understanding of human behavior and human institutions.] **For a complete list of Baccalaureate goals, go to <http://webportfolio.uwec.edu>**

COURSE REQUIREMENTS

In addition to the three required texts assigned for this class, students are encouraged to regularly read at least one major source of international news and be ready to comment on pre-assigned articles. In order to maximize student participation, I will on every Thursday or Friday email all students a list of articles from the Internet on selected topics pertinent to our topical discussion of global politics and business. In the following Thursday, the selected group(s) will present and lead discussions by first giving a brief analysis of the issues discussed in these articles and then engaging the class in a lively debate and exchange of ideas. Your mentors will be there to oversee and evaluate your individual and group performances. Our expectation is that everyone is ready for this forum to help the entire class learn. (I will provide you with additional information in class.) Tuesday classes, on the other hand, are dedicated to lectures and the

discussion of text materials. The precise outline of topics covered in this class is provided below. We will try to follow the outlined schedule, but I will inform you of necessary amendments should there be any. There will be no make-up exam or extension on assignments given, unless a prior written notice is provided by the student, explaining the circumstances under which he or she is forced to miss the exam or assignments. Regular attendance and participation in class discussions are required. Students whose names are called and are not present will be penalized.

ABOUT ACADEMIC MISCONDUCT

In accordance to the University handbook, “I consider any academic misconduct in this course as a serious offense, and I will pursue the strongest possible academic penalties for such behavior.” The disciplinary procedures and penalties for academic misconduct are described in the UW-Eau Claire *Student Services and Standards Handbook* (<http://www.uwec.edu/sdd/publications.htm>) in the section titled, “Chapter UWS 14— Student Academic Disciplinary Procedures.”

EXAMINATIONS AND GRADING:

Your final grade will be based on (1) your individual contribution to **THREE** group activity and presentations (30%), (2) midterm and final examinations (60%), and (3) class participation/attendance (10%). Both Midterm (20%) and the final (30%) are take-home exams that will consist of long essay questions, 8-10 pages each. Your final grade is thus based on:

INDIVIDUAL/GROUP ACTIVITY	(30%)
MIDTERM	(30%)
FINAL EXAMINATION	(30%)
CLASS ATTENDANCE/ PARTICIPATION	(10%)

REQUIRED READING MATERIALS:

1. Keylor, William R., *A World of Nations: The International Order Since 1945* (New York/Oxford: Oxford University Press, 2003). **RENTAL BOOK**
2. Bhagwati, Jagdish, *In Defense of Globalization* (Oxford: Oxford University Press, 2004).
3. Sachs, Jeffrey D., *The The End of Poverty: Economic Possibilities For Our Time* (The Penguin Press: New York, N.Y., 2005).
4. Selected articles on the Internet.

IMPORTANT DATES TO REMEMBER:

Midterm -----Thursday, March 16

Group Activity-----Every Thursday, beginning in Week V

Final Exam Week ----- Mon--Friday, May 15-19

SOME ADDITIONAL BOOKS OF INTEREST:

1. Charles Derber, *People Before Profit: The New Globalization in an Age of Terror, Big Money, and Economic Crisis* (St. Martin's, 2003).
2. Friedman, Thomas L., *The Lexus and the Olive Tree* (New York: Anchor Books, 2000).
3. Marber, Peter, *From Third World to World Class: The Future of Emerging Markets in the Global Economy* (Reading, MA: Perseus Books, 1998).
4. Barber, Benjamin R., *Jihad vs. McWorld: How Globalism and Tribalism are Reshaping the World* (NY: Ballantine Books, 1996).
5. Garten, Jeffrey E., *The Big Ten: The Big Emerging Markets and How They Will Change Our Lives* (N.Y.: Basic Books, 1997).
6. Hans-Peter Martin and Harald Schumann, *The Global Trap: Globalization and the Assault on Prosperity and Democracy* (New York: Zed Books, 1997)
7. O'Meara, Patrick, Howard D. Mehlinger, and Matthew Krain, eds., *Globalization and the Challenges of a New Century: A Reader* (Bloomington and Indianapolis, IN, 2000).
8. Stiles, Kendall W., *Case Histories in International Politics*, 2nd ed. (N.Y.: Longman, 2002).

SOME USEFUL INTERNET SITES:

World Bank@ www.worldbank.org
 International Monetary Fund@ www.imf.org
 World Trade Organization@ www.wto.org
 The Bretton Woods Committee@ www.brettonwoods.org
 United Nations@ www.un.org
 International Atomic Energy Agency@ www.iaea.org
 International Energy Agency@ <http://www.iea.org/>
 The State Department @ <http://www.state.gov/>
 International Relations and Security Network @ <http://www.isn.ethz.ch/>
 Global Security@ www.globalsecurity.org
 Center for International and Strategic Studies@ <http://www.csis.org/>
 Foreign Exchange@ <http://www.forex.com/>
 The Brookings Institution@ <http://www.brook.edu/fp/>
 The Globalist@ <http://www.theglobalist.com/>
 CORP Watch@ <http://www.corpwatch.org/>

Foreign Affairs@ <http://www.foreignaffairs.org/>
 Foreign Policy Journal@ <http://www.foreignpolicy.com/>
 Freedom House@ <http://www.freedomhouse.org/template.cfm?page=1>
 Foreign Policy In Focus@ <http://www.fpif.org/>
 CIAO: Columbia International Affairs Online@ <http://www.ciaonet.org/>
 Human Rights Watch@ www.hrw.org
 Independent Media Center@ <http://www.indymedia.org/en/index.shtml>
 Muslim Public Affairs Council@ <http://www.mpac.org/>
 Green Peace International@ www.greenpeace.org
 Global Exchange@ <http://www.globalexchange.org>
 Wikipedia: The Free Encyclopedia @ http://en.wikipedia.org/wiki/Main_Page

PART I: THE CHANGING INTERNATIONAL ENVIRONMENT: CHALLENGES AND PROSPECTS

Week I (January 23-27)

- a) Syllabus/ warm up
- b) What is Global Politics and How to Study It?
- c) Actors in Global Politics/Levels of Analysis and the Study of Global Politics

Readings: None

Week II (January 30-February 3)

International Political Economy in the 1990s: Issues and Questions

Readings:

William Keylor, Chapters 10-13, pp. 310-418

Week III (February 6-10)

The Cold War: What was it and who won it?

Readings:

1. William Keylor, Chapters 1-3, pp. 1-92
2. Handout, a review of major post WWII international events (through email)
3. Cold War Policies 1945-91: Negotiation 1945-----Web Site
4. Cold War Policies 1945-91: Containment 1947-1949--Web Site

http://en.wikipedia.org/wiki/Main_Page

Optional Readings:

- Sharing the Atom Bomb (James Chace, *Foreign Affairs (FA)*, Jan/Feb 1996).
- Order and Disorder in the New World (Lawrence Freedman, *FA*, America and the World 1991/92).

Week IV (February 13-17)

The Cold War: What was it and who won it? (Cont.)

Readings:

1. William Keylor, Chapters 4-6, pp. 93-174
2. Forwarded Emails
3. Coercion 1950-1968-----Web Site
4. Cold War Policies 1945-91: Détente 1968-1980---Web Site
http://en.wikipedia.org/wiki/Main_Page

Mock group presentation on Week IV with your Mentors

Week V (February 20-24)

The Cold War Continues

THURSDAY PRESENTATIONS BEGINS

Readings:

1. William Keylor, Chapters 7-9, pp. 175-309
2. Forwarded Emails
3. Cold War Policies 1945-91: Confrontation 1980-1985--Web Site
4. Cold War Policies 1945-91: Glasnost 1985-1989-----Web Site

http://en.wikipedia.org/wiki/Main_Page

Presentation: Groups 1 & 2

Week VI (February 27-March 3)

International Monetary Regime: Bretton-Woods and Its Aftermath

Readings:

1. Begin Reading Jagdish Bhagwati's *In Defense of Globalization*
2. Bretton Woods: Background and Present Status @
http://en.wikipedia.org/wiki/Bretton_Woods_Conference
3. Forwarded Emails

Optional Readings:

- The Summoning (Fouad Ajami, *FA*, Sept/Oct 1993).
- The Myth of Asia's Miracle (Paul Krugman, *FA*, Nov/Dec 1994).

- Europe Jobless, America Penniless? (Paul Krugman, *Foreign Policy (FP)*, Summer 1994).
- The Next Ideology (Graham Fuller, FP, Spring 1995).
- Nations Without Borders (Myron Weiner, FA, March/April 1996).
- Israel: The Challenges of Peace (Joseph Alpher, FP, Winter 1995/96).
- The Land Mine Crisis (Boutros Boutros Ghali, FA, Sept/Oct 1994).
- Dateline Tehran: A Revolution Implodes (Robin Wright, FP, Summer 1996).
- Canada's Continuing Identity Crisis (Conrad Black, FA, March/Apr. 1995).
- The Last Ambassador (Warren Zimmermann, FA, Mar/Apr. 1995).
- James Chace, "Sharing the Atomic Bomb," FA, Jan/Feb. 1996).

Presentation: Groups 3 & 4

Week VII (March 6-10)

International Trade Regimes and Corporations: GATT, WTO, MNCs

Readings:

1. Continue Reading Jagdish Bhagwati's *In Defense of Globalization*
2. World Trade Organization Webpage @ www.wto.org
3. Forwarded Emails

Presentation: Group 1

Week VIII (March 13-17)

International Monetary Regime: IMF and the World Bank

Readings:

1. Continue and Finish Reading Jagdish Bhagwati's *In Defense of Globalization*
2. IMF and World Bank Sites @ www.IMF.org and www.worldbank.org
3. Forwarded Emails

Presentation: Group 2

TAKE HOME MIDTERM EXAM IS DUE ON THURSDAY, MARCH 16

Week IX (March 20-24)SPRING RECESSWeek X (March 27-31)**International Organizations: The European Union****Readings:**

1. Begin Reading Jeffrey Sachs's *The End of Poverty*
2. European Union @ http://europa.eu.int/index_en.htm
3. Forwarded Emails

Presentation: Group 3

Week XI (April 3-7)**International Organizations: The United Nations****Readings:**

1. Continue Reading Jeffrey Sachs's *The End of Poverty*
2. The United Nations @ www.un.org
3. Forwarded Emails

Optional Readings

- The UN Idea Revisited (Abba Eban, FA, Sept/Oct 1995).
- Global Leadership After the Cold War (Boutros Boutros Ghali, FA, March/April 1996).
- Paying for Peace and Development (Ruben P. Mendez, FP, Fall 1995).

Presentation: Group 4

Week XII (April 10-14)APRIL 14-17 IS APRIL BREAK**The Rich and the Poor in the International System****Readings:**

1. Continue Reading Jeffrey Sachs's *The End of Poverty*
2. UN Department of Economic and Social Affairs @ <http://www.un.org/esa/sustdev/documents/agenda21/index.htm>
3. Forwarded Emails

Presentation: Group 1

Week XIII (April 17-21)**The Rich and the Poor in the International System****Readings:**

1. Continue Reading Jeffrey Sachs's *The End of Poverty*
2. UN Department of Economic and Social Affairs @ <http://www.un.org/esa/sustdev/documents/agenda21/index.htm>
3. Forwarded Emails

Presentation: Group 2**Week XIV (April 24-28)****America's Global Future****Readings:**

1. Continue Reading Jeffrey Sachs's *The End of Poverty*
2. U.S. Department of State at <http://www.state.gov/>
3. International Relations and Security Network @ <http://www.isn.ethz.ch/>
4. Forwarded Emails

Optional Readings:

- Back to the Womb? (Arthur Schlesinger, FA, July/Aug 1995).
- The Myth of Post-Cold War Chaos (G. John Ikenberry, FA, May/June 1996).
- Pivotal States and U.S. Strategy (Robert S. Chase, Emily B. Hill, Paul Kennedy, FA, Jan/Feb 1996).

Presentation: Group 3**Week XV (April May 1-5)****America's Global Future****Readings:**

1. Continue Reading Jeffrey Sachs's *The End of Poverty*
2. U.S. Department of State at <http://www.state.gov/>
3. International Relations and Security Network @ <http://www.isn.ethz.ch/>
4. Forwarded Emails

Optional Readings:

- Reforming NATO (Karl Kaiser, FP, Summer 1996).
- The Folly of Rapid NATO Expansion (Karl-Heinz Kamp, FP, Spring 1995)
- Containing Ethnic Conflict (Charles W. Maynes, FP, Spring 1993).

- A Plan for Europe (Zbigniew Brzezinski, FA, Jan/Feb 1995).
- Global Jobs Crisis (Ray Marshall, FP, Fall 1995).
- The Exploding Cities of the Developing World (Eugene. Linden, FA,Jan/Feb 1996).
- The Return of infectious disease (Laurie Garrett, FA, Jan/Feb 1996).

Presentation: Group 4

Week XVI (May 8-12)**Review Session****Readings:**

1. Continue and Finish Reading Jeffrey Sachs's *The End of Poverty*
2. U.S. Department of State at <http://www.state.gov/>
3. International Relations and Security Network @ <http://www.isn.ethz.ch/>
4. Forwarded Emails

TAKE HOME FINAL EXAM IS DUE ON TUESDAY, MAY 9
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